

Nachtmann NextGen News: New Products, Design Prize and new Packaging Design

Neustadt, February 2016

This February, at Ambiente, in Frankfurt, Nachtmann presented two exciting new collections which were developed with the Central Academy of Fine Arts Beijing (CAFA), as a part of the Nachtmann NextGen China competition. Pieces from the new JIN YU and SHU FA collections were launched onto the global market at this important international trade show. JIN YU is inspired by the free-flowing movement of a goldfish tail, traditionally symbolizing luck and abundance in Chinese culture. SHU FA is inspired by the gentle, yet strong, calligraphic ink paintings of Chinese mountain rock landscapes. Nachtmann's JIN YU collection comprises of elegant plates, with sizes which include 19cm, 24cm and 30cm and a 28cm bowl. Within the SHU FA collection, Whiskey tumblers and Long Drink glasses have been on display.



Picture 1: Collection JIN YU



Picture 2 : Collection SHU FA

"With each NEXTGEN competition, the challenge is the cultural aspect of a particular country: and that is also precisely what we are looking for. We are especially interested in the interpretation of specific cultural aspects and questions that set the products apart, such as: what is the significance of the cultural background in the product design and how does this manifest itself in the features of the products that will then be sold by Nachtmann all over the world?" explained Stefanie Kubanek, design director and jury member in the Nachtmann NEXTGEN design competition. The next design competition will take place in London with the University of the Arts London Central Saint Martins (UAL).

GERMAN DESIGN AWARD SPECIAL MENTION for Nachtmann NextGen SPHERE

The NextGen SPHERE collection was awarded the German Design Award Special Mention 2016. With the German Design Award Special Mention distinction, designs are honoured which demonstrate particularly successful partial aspects or solutions – an award that commends the commitment of companies and designers. The German Design Award is awarded by the German Design Council, the German brand and design authority.

The SPHERE collection – Striking refractions by spherical shapes

The SPHERE series was a result of the 2013 program, held in cooperation with Prague’s renowned Academy of Arts, Architecture, and Design. The winning designer, Roman Kvita, created a product which expertly toys with light and creates fascinating refraction. The series includes tumblers, plates, bowls, vases, and votives, and the repetitive spherical shapes emphasize the beauty of geometry in three dimensions. “I let myself be inspired by the plainest geometrical shape there is – the sphere,” explains Roman Kvita. “I’m fascinated by the spectacular refractions, caused by the rounded shapes.” His adept use of light to complement the design adds a timeless quality to the series.

Additionally, the Nachtmann NextGen SPHERE collection received the Red Dot design prize 2015, as well as the Bayerische Staatspreis 2014, for its excellent design.



For 2016, Nachtmann NEXTGEN products will be presented in a new packaging design.



About Nachtmann NEXTGEN – a platform for creative ideas

Under the motto "Vibrant cities with curious, creative minds and an appetite for ideas", Nachtmann, a manufacturer of fine crystal glassware, regularly organises its NEXTGEN design competitions at design schools around the world. The latest design competition was held from November 2014 to June 2015, in cooperation with the Central Academy of Fine Arts in China, under the motto "Designed in China, made in Germany".

Nachtmann NEXTGEN is a programme of international design competitions, which was set up in 2007 by Maximilian Riedel, CEO of the parent company, Riedel Glass Works, and international designer Stefanie Kubanek. Since 2007, Nachtmann NEXTGEN has been building up the ideal collaboration between a traditional manufacturer, which has strong roots in the craftsmanship of the region, and international design schools. Talented young designers from all over the world are given the opportunity to bring their creative ideas to life. With NEXTGEN, the company has created a platform for the search for the next generation of designers and looks for promising, fresh talent as they prepare to become full-blown designers. Nachtmann NEXTGEN aims to provide the next generation with a forum for demonstrating their imagination and talent in a professional environment. The NEXTGEN product category now includes 50 products and is one of the company's most successful categories. To date, Nachtmann NEXTGEN design competitions have been held in New York, Stockholm, Tokyo, Prague, Beijing and Stuttgart.

About Nachtmann

Nachtmann is a manufacturer of fine crystal glassware from Bavaria, with a heritage going back almost 200 years. The company combines many years of traditional glass-making with expertise and innovative production processes in modern crystal glass machine manufacturing. Its products stand for "the best of made in Germany" and reflect the company's commitment and devotion to fine quality and outstanding design. Made from extremely clear, brilliant crystal glass, the plates, bowls, vases, lights and glasses in the Nachtmann range bring a touch of luxury and sparkle to everyday life.

Link to the Nachtmann NEXTGEN Videos:

<https://www.youtube.com/watch?v=-7yKzqc6IUM&feature=youtu.be>

Captions:

Picture 1: Nachtmann NextGen Collection Jin Yu

Picture 2: Nachtmann NextGen Collection Shu Fa

Picture 3: Nachtmann NextGen SPHERE Products with German Design Award Special Mention Label

Picture 4: Roman Kvita, Designer SPHERE and Richard Voit, Managing Director Nachtmann

Picture 5: Nachtmann NextGen Vases SPHERE

Picture 6: Nachtmann NextGen Longdrink Glasses SPHERE

Picture 7: Nachtmann NextGen Jin Yu – New Packaging Design

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